

A TUTHILL DOCUMENTARY SERIES

THE SEARCH FOR ALIVENESS

www.TheSearchForAliveness.com

Official Press Kit

About *The Search for Aliveness*

The arduous routine of life can often extinguish our spark - leaving our purpose, dreams, and desires forgotten. As children, we imagined we could do or be anything. However, as we grow and learn, many of us are conditioned to believe that the aspirations we once had are impossible, dimming our spark, and losing the chance to live the life we were born to live. A dedicated team of Tuthill employees will set out on a search around the world to discover if there is a "recipe" for aliveness.

MEET THE TEAM

CHAD GABRIEL
THE HOST & NARRATOR



Chad's a fun-loving family man who loves the outdoors, listening to music, and meeting new people. He's full of energy and he's not shy about sharing it with everyone around him. [Read Full Bio](#)

ERICA MAGDA
THE CINEMATOGRAPHER



Erica is a storyteller who loves discovering people's unique tales. She's an outdoorsy avocado lover who is enticed by adventures that challenge the body and mind.

VITO PELLICANO
THE CREATOR, DIRECTOR, & EDITOR



Vito loves to travel and explore the outdoors with his family. If you don't come across Vito in a National Park, you're likely to find him fishing, cooking, or playing with kids. [Read Full Bio](#)



Highly-Acclaimed Docu-Series, *The Search for Aliveness*, is Helping People to Create the Lives They Truly Want to Live

Produced by Tuthill Corp., the Series is Crafting a Recipe for Aliveness by Traveling the Globe to Collect Inspiring and Insightful Human Interest Stories

Date: 2020

FOR IMMEDIATE RELEASE:

Media Contact: Laura Orrico Public Relations, LLC
(872) 216-3781 OR lauraorrico@gmail.com

WORLDWIDE – *The Search for Aliveness* – the powerful and inspiring international documentary series - has been winning over the hearts of viewers since its premiere in 2019. In a time where negativity is found on almost every corner, it is refreshing to find something that is nothing but positive. Produced by **Tuthill Corporation**, the series is an expansion of Tuthill's company culture and a key component on their journey to [Wake the World](#), which is a movement of discovery: discovering that you can create the life that you want to live. A team of Tuthill employees have been traveling the world to interview real people on what aliveness means to them. With this, they are developing a continued recipe for aliveness that viewers can incorporate into their own lives in order to unlock their own aliveness.

While this is not a standard practice of manufacturing companies, Tuthill has always stood out as a pioneer and a practitioner while they've worked to share their philosophies with the world. Tuthill – “a company with heart right from the start” - wants to help others find their purpose and passion. The series' creative team – made up of Tuthill's Sherpa of Purpose, **Chad Gabriel** (host and narrator), Awareness Activator, **Erica Magda** (director of photography), and Explorer, **Vito Pellicano** (creator and director) - is currently traveling the world interviewing individuals from different backgrounds, races, cultures, etc. learn whether there are universal human practices for feeling truly alive. Tuthill owner and series executive producer, **Jay Tuthill**, told [Vault](#), “It's our hope to inspire increasing Aliveness in the people and communities that represent everyday life.”

Seven unique episodes released in 2019, and the series continues production with more episodes to release in 2020. *Aliveness* is being created to encourage people to slow down and think about what makes them feel alive amidst our fast-paced lives that are full of chaos, distraction, and doubt. Episodes have featured insightful villagers in Zambia, Thought Leaders, and even Grammy-winner and music icon, Jim Peterik. Episodes of the docu-series stream on www.theseearchforaliveness.com, YouTube, and Facebook.

The docu-series has been featured in a number of publications, including: ***APlus*, *Forbes*, *Thrive Global*, *Hollywood in Toto*, and *Deadline - Hollywood***. In addition, the creative team has appeared on **WCIU's *The Jam*, ABC Chicago's *Newsviews*, *Daily Blast Live!*, FOX 13's *Good Day Utah* and *Voice of America's American Café*, *The Steve Cochran Show* on WGN Radio, to name a few.**

The entire Tuthill creative team behind ***The Search for Aliveness*** - including Tuthill owner and *Aliveness* executive producer, **Jay Tuthill** - are available for interviews about the documentary series and to discuss how aliveness is an integral part of everyday life and the Tuthill brand. For all press and media inquiries please contact: Laura Orrico, President of Laura Orrico Public Relations, LLC to schedule an interview (lauraorrico@gmail.com or (872) 216-3781).

Website: www.thesearchforaliveness.com
Facebook: www.facebook.com/TheSearchForAliveness
Twitter: www.twitter.com/AlivenessSeries
Instagram: www.instagram.com/thesearchforaliveness
Trailer: www.youtube.com/watch?v=YpAfy9VOO9Q
Series Premiere: www.thesearchforaliveness.com/video/episodes/ep01/
Wake the World: www.waketheworld.com/



About Tuthill Corporation: Tuthill has always been a company with heart. In our early days, we made the bricks that helped make Chicago, relying on horses to carry the clay. Some days, the heat and haul were too much for their hearts – and ours – to bear. So we created an oil pump to power a truck, saving our four-legged friends and laying the foundation for our future.

Today, we make pumps, blowers, and vacuums, daring to make them better every day. But the original pump – the heart – is still at our company’s core. We’re on a journey to become a Conscious Company, inviting the entire Tuthill community to come alive in everything we believe, say, and create. And we’re extending that invitation beyond our walls. To have a seismic impact on our world, all hearts are vital. When our hearts are awake, our energy is contagious, and we make ripples that can move millions. The world needs people who are alive from the heart. Because when we come alive, the world comes along.

Learn more at: www.tuthill.com/our-story/



Press and Media (A-Z)

This is a non-exhaustive list of the press/media for *The Search for Aliveness*

[ABC 7 Chicago's "Newsviews"](#)

[APIus](#)

[AMAFeed](#)

[American Café](#)

[The American Genius](#)

[American Service Dogs](#)

[Authority Magazine - 19](#)

[Authority Magazine - 18](#)

[Behind the Curtain – WGN Radio](#)

[Beverly Hills Chairs](#)

[Bollywood Galiyara](#)

[Break It Down Show](#)

[Building the Future \(Chad Gabriel\)](#)

[Building the Future \(Vito Pellicano\)](#)

[Caribbean Entertainment](#)

[CBS Local Live 5](#)

[Daily Blast Live](#)

[Daily Hunt](#)

[Deadline Hollywood](#)

[FabAfrig](#)

[Forbes](#)

[Gabby Road Radio](#)

[Good Day Utah – FOX 13](#)

[Good Humans Podcast](#)

[The Gratitude Podcast](#)

[GREY Journal \(Chad Gabriel\)](#)

[GREY Journal \(Vito Pellicano\)](#)

[Grit Daily](#)

[Harvesting Happiness](#)

[Hollywood in Toto](#)

[The Human Interest Podcast](#)

[The Jam](#)

[Kivo Daily](#)

[KKLN's Morning Show](#)

[Mancow on WLS-AM](#)

[The Mike Wagner Show](#)

[The New American Veteran](#)

[Patti Vasquez on WGN Radio](#)

[Positive Phil](#)

[Pumps & Systems](#)

[Purpose Fairy](#)

[Reel360](#)

[ReelChicago](#)

[Safe For Work podcast](#)

[StrtUp Boost](#)

[The Steve Cochran Show WGN Radio](#)

[Thrive Global](#)

[The Tidbit](#)

[UpJourney](#)

[The Westfield Leader](#)

[Vault.com](#)

[Venice Gondolier Sun](#)

[Veteran News Report](#)



Find *The Search for Aliveness* Online:

Website: www.thesearchforaliveness.com

Facebook: www.facebook.com/TheSearchForAliveness

Twitter: www.twitter.com/AlivenessSeries

Instagram: www.instagram.com/thesearchforaliveness

Trailer: www.youtube.com/watch?v=YpAfy9V0O9Q

Series Premiere: www.thesearchforaliveness.com/video/episodes/ep01/

Wake the World: www.waketheworld.com/

**For press and media inquiries regarding *The Search for Aliveness*,
please contact Laura Orrico, President of Laura Orrico Public Relations,
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